

# ARGAN HAIR MASK 300 g

## Argan Mask & Conditioner • 2 in 1 | Bella Rio| Frizz-Free Long-Lasting Hydrated Straightening.

The Argan Gold Conditioner Mask is suitable to use for straight hair and for rebonded hair. The hair mask promotes hair fiber reparation, and reconstruction, and strengthens your strands.

### Features:

- Softens even the most coarse hair
- Maintains straightening for longer
- Frizz-free hair
- 52% curl reduction
- Provides immediate and long-lasting shine

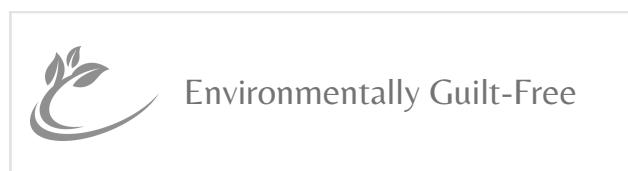
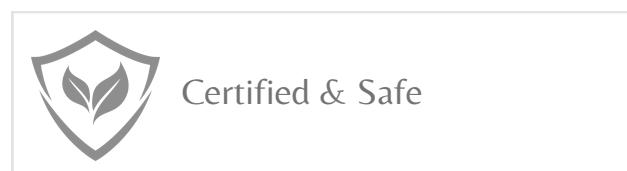
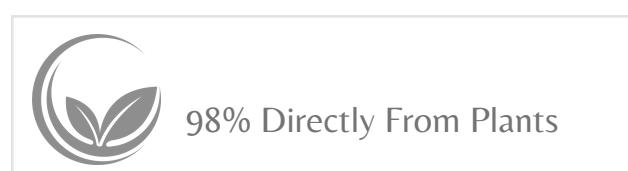
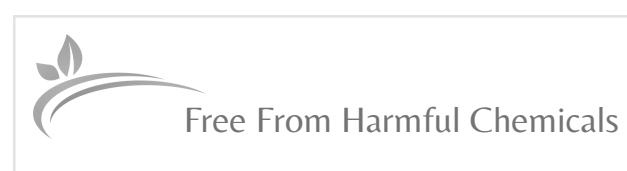
### Specifications:

- Mask for chemically straightened hair
- Mask for straight hair
- 300 g

### How to Use:

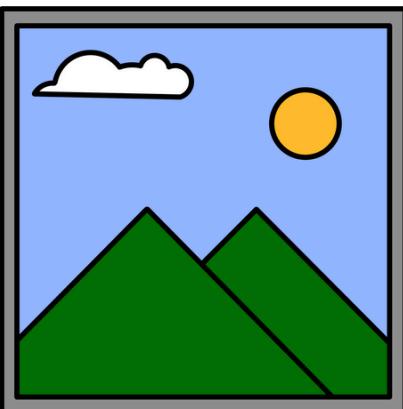
After using the Argan Gold Shampoo, apply Argan Gold Mask to the hair and let it sit for 5 to 10 minutes. Rinse thoroughly and style as desired.

### BENEFITS



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## You Might Ask Yourself



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### WHAT'S THE ARGAN GOLDLINE FOR ?

It is a line created to straight or straighten hair. It contains Argan, collagen, keratin, amino acids, and essential oils. Argan Gold's Home Care rebuilds the hair structure daily.

### WHY ARGAN ?

Argan is Rich in tocopherol, carotenes, phenolic and essential fatty acids such as linoleic acid and ômega 6, Argan oil fights dehydration and hair graying. Nourishes, softens and treats deeply. It does incredible things for your hair as well. It restores and nourishes the hair and is an excellent antiaging.

### MY HAIR IS NOT STRAIGHT. CAN I SUSE ?

If your idea is to keep your curls, no. It contains unique ingredients that reduce hair waves/curls. We also have a wavy/curly line designed for these hair textures: Curly Power by Bella Rio.

### I DID THE Bella Rio STRAIGHTRNG. MAY I USE TEH HOME CARE LINE ?

Definitely. It treats the hair and makes the hair straightening last longer.

### WHY DOSE MY HAIRSTRAIGHTENING LAST LONGER WITH ITS HOME CARE ?

Because of a robust raw material: our Silsoft CLX-E. An active that also reduces frizz, flyaways and ensures a long-lasting straightening.

### WHY SHOULD I USE SALT AND SULFATE-FREE PRODUCTS AFTER A STRAIGHTENING ?

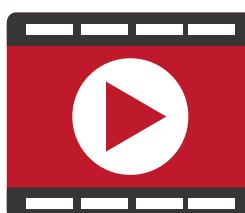
The hair strands have tiny cuticles that surround and protect their inner parts. Sulfate, salt, and other bad stuff will open this protection, allowing harmful chemicals inside, and they can make your hair feel rough, and your straightening will last much less time.

### HOW DOSE IT WORK ?

The Argan Gold home care system will seal the cuticles, seal the moisture inside of the hair strand, and recover any cracks or fissures that the hair strand might have.

### WHATS DOSE IT SMELL LIKE ?

Light notes of fruits and flowers.



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